



Pirelli Tyre S.p.A.

Milano, 13th June 2026

Object: Agreement for the authorization to use your images

Dear Sir, Dear Madam _____,

We make reference to the videos and/or the photographs which will be made or taken by and/or on behalf of our Company on the occasion of the P ZERO EXPERIENCE ITALIA to be held at the Mugello Circuit, on 13th June 2025 (the “**Event**”), which might display your image (said videos and photographs, the “**Material**”).

Since your image is or shall be displayed in the Material, the following is agreed:

A. Authorization to the use of your image

1. You irrevocably, under art. 96 of “Legge sul Diritto d’Autore” (i.e. Italian copyright law) and art. 10 of “Codice Civile” (i.e.: Italian Civil Code),
 - i) authorize our Company to use your image as part of the Material; and
 - ii) to use and have used the Material, displaying your image, within and for the purposes of our company’s institutional and/or promotional communication activity relating to the Event, through any means and channels (including –without limitation- Pirelli website, Pirelli intranet, and Pirelli & C. S.p.A. social media channels), without limits on time, space and number of issues, any other use of the Material, displaying your image, for commercial purposes (i.e.: in direct association with products and/or services of our company and/or other companies of the Pirelli Group) to be intended excluded and prohibited.

B. Data protection notice ex art. 13 of EU Regulation no. 679/2016 –General Data Protection Regulation (“GDPR”)

2. Your personal data, including images of you, will be processed by our Company as data controller, for the purposes indicated in paragraph A.1. Such data processing, which also includes the publication or dissemination of the Material containing the images of you through the communication channels indicated above, is based on this agreement and on the irrevocable authorization you are granting us to use the above images for the purposes and activities indicated in paragraph A.1. The aforementioned personal data will be processed by our authorized personnel and kept in our electronic filing system for the entire time of storage of the Material containing also images of you.
3. We remind you that it is entirely up to you whether or not to submit your personal data for the above-mentioned purposes but in case you refuse to provide your data, we will not be allowed us to conclude this agreement and no publication and/or use of the Material containing images of you will be permitted.
4. At any time you are entitled to exercise the rights granted to you in accordance with Art. 15 and ss. of the GDPR (such as to ask Data Controller to have access to your personal data and to correct



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them if they are inaccurate, to cancel them or limit their processing if the conditions are met, or to oppose, for reasons related to your particular situation, for legitimate interests pursued by Data Controller) by writing to the following email address: privacy.europe@pirelli.com or by contacting the Data Protection Officer (DPO), at the following email address: DPO_Ptyre@pirelli.com.

In the event that you believe that your rights have been breached pursuant to data protection laws, you can also submit a complaint to Data Protection Authority competent in your country (for Italy www.garanteprivacy.it).

C. Miscellaneous

5. This agreement is governed by the laws of Italy. The Court of Milan, Italy, shall have exclusive jurisdiction in respect of all disputes, controversy or claim arising out of or in connection with this agreement.

Should you agree with the foregoing, kindly execute and return to us the attached copy herewith, evidencing the date of the signature of this agreement.

Best regards.

Pirelli Tyre S.p.A.

I hereby sign this agreement for acceptance

Signature: _____

I hereby expressly accept provisions as set forth under Section A.1. ("Authorization to the use of your image") and Section 5 ("Exclusive Jurisdiction").

Signature: _____